



Women in International Trade – Los Angeles
presents

Using Social Media to Promote Your International Business

Seminar & Membership Mixer



Join us for a seminar where we will discuss how to utilize tools to develop a social media strategy for to promote your business and your brand to a global audience. Topics to be discussed include:

Twitter, LinkedIn, Facebook, Blogs, and Video

Featured Speaker

Brian Hollowaty, President – HG Marketing, Inc.

Brian Hollowaty is an entrepreneur with a passion for marketing and branding. Brian helps companies and people reinvent their brands, create global expansion, and grow their businesses through social and traditional marketing strategies.

Admission: \$50 members & \$65 non-members

BRING A FRIEND! - New members (individual or corporate) receive 25% off membership fee!

Registration includes 2 drinks, food, & LIVE Jazz immediately following

Seminar 5:30-7pm, Reception 7-8:30pm

Wokcano Restaurant – Long Beach

199 The Promenade North

(562) 951- 9652

2 hours free parking in adjacent structure, \$2 every additional 30 minutes

Register Online: www.wit-la.org or Fax to 800-630-4191 or Email: info@wit-la.org Tel: 800-514-6407

\$55.00 Members, \$65 Non-Members, \$30 New & Renewing Members to WIT-LA

Canellation Policy: Reservations not cancelled by noon the day prior to the event will be billed.

Please reserve: _____ No. of tickets @ \$55 ea = \$ _____

Name(s): _____

Company: _____ Address: _____ City/Zip _____

Phone: _____ Email: _____ Fax _____

____ Visa ____ M/C ____ AE Card # _____ 3-Digit Code _____

Exp Date _____ Signature _____